

# josé Muñoz

## GRAPHIC DESIGNER

### VM

VaynerMedia [NYC]  
Apr 2018



DigitasLBi [NYC]  
Jun 2014 - Nov 2017



Prodigious [CRA]  
May 2011 - Jun 2014



Fusion Diseño [CRA]  
Jan 2009 - May 2011



Impresionantes [CRA]  
Jan 2007 - Dec 2008

### Art Director Temp

- Designed and produced social media for JPMorgan Chase

### Senior Graphic Designer

- Responsible for delivery of production assets including responsive design applications, optimization, and graphic/text updates
- Head of production for blue chip campaigns, leading from inception to delivery
- Collaborated closely with UI designers, copywriters, art directors, and tech teams on scrum projects
- Adhered to client-specific brand guidelines for online marketing collateral including email blasts, banners, and social media
- Responsible for training and supervising off-shore resources

### Senior Creative Engineer

- Supervisor for Costa Rica production team, operating under multiple US firm accounts which each adhered to client-specific brand guidelines
- Head of production for global web and app campaigns
- Mediated between production and tech department
- Responsible for training and supervising new and junior resources

### Art Director

- Lead brand designer for multiple clients
- Responsible for concept art and storyboarding
- Designed logos, websites, typography, infographics, and online banners

### Graphic Designer

- Responsible for designing commercial and B2B print services such as brochures, flyers, newspapers & magazines, posters, and vinyl billboards

## SKILLS

Adobe Creative Suite  
Web / Mobile Design  
Responsive Design  
Creative Direction  
Brand Development  
Social Media  
Production  
Printing

Photoshop  
Illustrator  
Sketch App  
InDesign  
Basic HTML  
UX / UI  
Scrum  
Management

## EDUCATION

- Dec 2010 **Licentiate of Fine Arts**  
Universidad de Costa Rica
- Post graduate degree with two-year thesis
- Apr 2007 **Bachelor of Fine Arts in Graphic Design**  
Universidad de Costa Rica
- Graduated with honors

## CONTACT



[www.josemunozdesign.com](http://www.josemunozdesign.com)



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